



MVROP MEDIA RELEASE CONTRACT 2011-2012

Dear Parents/Guardians:

Mission Valley ROP is proud of the many accomplishments of our students and staff. Often, such accomplishments draw the attention of newspapers, television stations, or other media who visit our schools to photograph, film and/or interview students during various activities. In addition we often use pictures of our students in Mission Valley ROP publications and school website at www.mvrop.org. In consideration, please indicate whether or not your child can be photographed, filmed or interviewed by local, regional, national and international news media or for Mission Valley ROP publications and web productions.

By checking the "I give permission box" you are allowing your child to be photographed, filmed, or interviewed during school and classroom activities by members of the news media. Additionally, your child's photograph and/or words (in print and/or aural) can be used in Mission Valley ROP publications and web productions. Such publications may result in photographs being copied and/or transmitted to other informational media. MVROP does not authorize use of photographs for commercial or profit-making purposes without expressed written consent. Please note, this form does not include classroom displays or yearbook photos. If you do not want your child in a yearbook, contact your child's home school principal.

This permission may be revoked at any time. Written request for revocation of permission to publish subsequent photos and materials will be honored upon receipt by the PR Administrator.

If you have any questions, please feel free to contact me at the phone number listed below.

Thank you,
Allison Aldinger, MVROP Public Relations Administrator
(510) 657-1865 ext. 15141 /Email: aaldinger@mvrop.org

Media Release Refusal – School Year 2011-2012

I GIVE PERMISSION for my child to be photographed, filmed, or interviewed by the news media for any reason. In addition, I give permission for Mission Valley ROP to use my child's photograph and/or words (in print and/or aural) in Mission Valley ROP publications and web productions.

I DO NOT GIVE PERMISSION for my child to be photographed, filmed, or interviewed by the news media for any reason. Nor do I give permission for Mission Valley ROP to use my child's photograph or words in Mission Valley ROP publications and web productions.

Student is to return this form to their ROP class instructor by Friday, September 2, 2011.

Student's Name: _____ Grade Level: _____

ROP Teacher: _____ ROP Class: _____

Parent/Guardian Signature: _____ Date: _____