

Digital Video Arts I

Instructor: Ms. Feist
Room: MVROP 201

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Students will gain an understanding and practical experience of creating video productions using live television studio techniques. This will include production management and the job positions available in both television and film. Students will work in a variety of production positions and with different students over the course of the semester. Study will also include the study of aesthetics and critiques of film and television. Service Learning opportunities will be provided (outside of classroom hours).

Classroom procedures

- Stay focused on the task at hand
- Practice common courtesies
- Begin and end on time
- Practice common sense
- Social hour occurs after school
- Use only approved electronic devices
- Respect others and their property
- Do not videotape/photograph the teacher
- When working in small groups, speak quietly
- Turn homework into the designated in-box

Grading is on a standard scale. A = 100-90% B = 89-80% C = 79-70% D = 69-60% F = 59%-below. Participation will account for 35%, tests & quizzes 13%, group videos 30%, movie critiques 9%, and other projects for 13%.

Participation

Participation in this class may influence the student's grade, as may tardies and absences. For every day that s/he is present AND participate in class, s/he will gain 5 points. The student may have 2 absences per term before it affects his/her grade. Excused absences may be made up by request of the student. See course handbook for a details regarding absences, trancies and suspensions and additional loss of privileges.

Schedule will include several group projects. Students will be allowed to choose groups for the last project.

Week:

- 1 Introduction, history of TV, basic job positions
- 2 Scripting, composition, the production process
- 3 Storyboarding, camera use, coordinating people & equipment
- 4 Introduction to editing, silent movies, hero's journey storytelling
- 5 Non-linear editing (text and audio), Garageband, interviewing techniques
- 6 Film Editing techniques (a/b rolling), lighting, documentary videos
- 7 Chroma key, television markets, affiliate vs O&O, documentaries
- 8 Careers in television, timecode, student presentations
- 9 **Midterm**, applying and interviewing for jobs
- 10 Film treatments, writing for TV news, film study
- 11 Control room assignments (tv job duties), production switchers
- 12 Practice in the tv studio, Kuleshov Effect
- 13 Media formats, TV aspect ratios, start final videos
- 14 Budgeting, dealing with clients, film study
- 15 Historic film moments and new technologies, Final project production
- 16 Final project production, resumes
- 17 Evaluating production problems, project post-production, movie openings
- 18 Post-production wrap-up, portfolios, sports movie formulas
- 19 Burning DVDs, B-Movies

Copyright Laws

We do not use the work of others in this class. We do not use footage from television, film, or any other copyrighted material in our projects without the proper permissions.