

MARKETING (DECA)

Mr. Voeltz

Course Description and Goals:

Students completing the Merchandising and Marketing Class will have developed the skills for an entry-level position in the marketing field or for further education leading to a career in business. Through classroom instruction, students will be able to apply the core competencies of marketing to actual job situations and will acquire the knowledge to make better informed consumer purchases. Through DECA (an association of marketing students), members will gain skills to enhance their self confidence and business opportunities by participating in career development conferences. They will acquire leadership, computer and communication skills to assist them in being responsible young adults in their community and in the workforce. This course also receives college credit with a passing grade of B or better.

Supplies:

Ink Pen
Notebook

Pencil
Daily Planner

Calculator

Backup Disc/Travel Drive

Our class will be run like a business environment, as much as possible and students must come to every class prepared and have all their supplies and homework assignments with them or it will reflect on their grade.

Homework and Make-up Policy:

When homework is not turned in on time there will be **NO MAKE-UP**, unless the student has an excused absence. If a student has an excused absence and is out one day, he/she will have one day to turn in any missed homework. If the student is out three days, he/she will have three days to turn in any missed homework, etc. Make-up homework or missed tests needs to be requested on the first day the student returns to class and it is the student's responsibility to request the homework or missed tests. Parents will receive a notice of failure via the mail and/or a phone call as soon as the student shows signs of potential failure. It is the parent's responsibility to contact me, via telephone, to discuss the student. **Absences and tardies** will adversely affect the students' grade.

Grading Standard:

A	90-100%	B	80-89%	C	70-79%	D	60-69%	F	Below 60%
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Grade Structure:	20% Classroom Participation & Attendance	30% Projects and Tests
	20% Homework & Attendance	30% Final

Cheating: All students involved will be given a zero. This includes copying assignments from other students and plagiarizing.

Field Trips: Any student that does not have a C or better will not be allowed to go on any upcoming field trips.

MERCHANDISING & MARKETING (DECA)

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Class Rules:

1. Must be on time for class. If you are not in your seat when the bell goes off you are late and it will adversely affect your grade.
2. Students must attend class. Students with excess absences will not receive the full 5 credits for the class and it will adversely affect your grade.
3. Must show respect for others at all times.
4. Raise your hand to be called on; do not talk without being called upon.
5. No eating, drinking, chewing gum, sleeping or personal grooming in the classroom.
6. No profanity or swearing. (Detention)
7. **NO CELL PHONES** or pagers in class. (They will be confiscated)
8. No use of computers unless permission is given. If permission is given to use the internet and a student is at an unauthorized site, that student may be expelled from the class and or school.
9. Computer hardware is expensive and should be treated with respect. (No banging on the keyboard, No moving of equipment, especially mice and keyboards).
10. **DO NOT:** Explore directories or drives, download from the Internet, alter configuration of the computer system, install games or any other software or try to copy programs, and **NO PERSONAL EMAIL USE.** All students will be accountable for participating in any class fundraising activities.
11. All students should pay \$20 DECA fees. (State and National fees)
12. All students should dress professional.
13. At the end of class, all students must clear their workspace; return their chair to the proper place and dispose of all scraps of paper.
14. The teacher will dismiss the class **NOT** the bell.
15. Act like young adults and you will be treated like young adults.

Students Signature

Date

Parents Signature

Date

Parents Email Address

Parents Phone Number

CLASSROOM DISCIPLINE PLAN

NORMS

To be posted on the board

Will get students input/buy-in, what each means while guiding them to include items 1-17 of the class rules

- Be Respectful
- Be Engaged
- Begin/End on Time
- Don't Beat Dead Horses