

Digital Video Arts 2

Instructor: Ms. Feist
Room: MVROP 201

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Students will gain an understanding and practical experience of creating video productions using EFP and live television studio techniques. Students will work in a variety of production positions over the course of the semester and gain experience working with a variety of students. Positions include both technical and creative skills. Focus on project and group management skills and how they apply to video production. Service Learning opportunities will be provided (outside of classroom hours).

Classroom procedures

- Stay focused on the task at hand
- Practice common courtesies
- Begin and end on time
- Practice common sense
- Social hour occurs after school
- Use only approved electronic devices
- Respect others and their property
- Do not videotape/photograph the teacher
- When working in small groups, speak quietly
- Turn homework into the designated in-box

Grading is on a standard scale. A = 100-90% B = 89-80% C = 79-70% D = 69-60% F = 59%-below. Participation will account for 30% of your grade, tests and quizzes 5%, video productions 35%, research assignments 4%, film critiques 6%, other class projects for 20%.

Participation

Participation in this class may influence the student's grade, as will tardies and absences. For every day that s/he is present AND participates in class, s/he will gain 5 points. The student may have 2 absences per term before it affects his/her grade. Excused absences may be made up by request of the student. See course handbook for a details regarding absences, truancies and suspensions and additional loss of privileges.

Schedule for advanced video is subject to change as opportunities to work on outside video events arise.

Week:

- 1 Intro / brainstorming and project development, directing exercise
- 2 Review camera angles, research traditional film jobs and duties
- 3 Use of color in film; foreign film study; advertising techniques
- 4 Commercial post-production, creating production companies
- 5 Livetype; commercial production; Academy Awards
- 6 Location shooting; copyright; commercial production
- 7 Movie Genre study; permissions for location shoots; logistics
- 8 Review chroma key; professional organizations, genre production
- 9 Independent production companies; documentary film study
- 10 **Midterm Presentations**; equipment purchasing; pitching ideas
- 11 Company presentations; "festival" film proposal; comedy film study
- 12 Art film production; paintings vs. film
- 13 Live television production exercise, film study
- 14 Creating sound effects; chapter markers; keyframe editing
- 15 Festival film production
- 16 Evaluating production problems, festival video editing
- 17 Festival Video – re-edited version due
- 18 Evaluating peer work; jobs in tv/film; demo reel
- 19 Production portfolios; B-movies; critique peer projects

Copyright Laws

We do not use the work of others in this class. We do not use footage from television, film, or any other copyrighted material in our projects without the proper permissions.