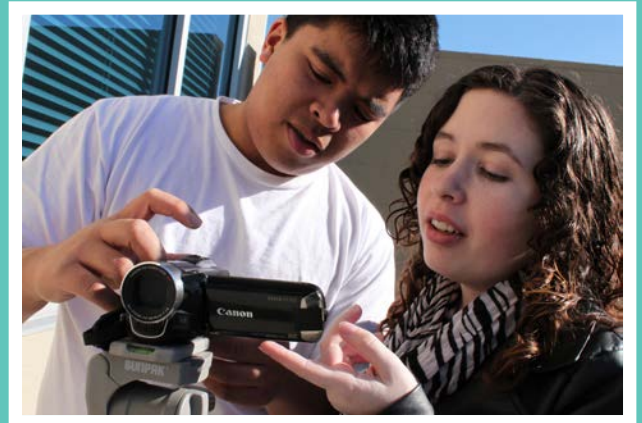


Digital Video Arts Production 1 & 2



- Meets UC Area “I” requirement
- Gain skills using Adobe Premiere professional editing software
- Learn composition using digital video cameras
- Discover the wide variety of occupations available in the television and film industries

Digital Video Arts 1 is an introductory course covering the use of camera equipment in both field and studio settings. Students learn the production process of short fiction, documentary, commercial and live television. They will discover current trends in technology and gain skills including project and team management. Students will gain an understanding of mass media, and study of storytelling, film as art, and technical skills. We recommend a prior class in fine arts, computer applications, or digital graphics.



Digital Video Arts Production 2 covers advanced levels of technical production and crew management while involving a mix of film theory, criticism and increased media literacy. Advertising techniques, color correction, equipment budgeting and advanced camera work and storytelling are also covered. Introduction to basic web page design for electronic portfolios. Students have an opportunity to produce videos for entry into festivals and various contests.

To enroll or learn more about this program, talk to your counselor, visit your career center, or contact Mr. Cruz at: wcruzpivaral@mvrop.org

More information is also available at:
<http://www.mvrop.org/instructor/wcruz.html>