



Mission Valley ROP

Career Technical Training Center

2021–2022 High School Courses



Courses at Mission San Jose High School

Digital Imaging (74240)

UC "F" Credit | Mission or Ohlone College Credit

Students use digital tools and technologies as art and design mediums to visually articulate thoughts, ideas, and experiences. Technologies include digital painting, drawing, compositing, and graphic design.

Digital Photography 1 (74200)

UC "F" Credit | Mission or Ohlone College Credit

The study of digital photography encourages conceptual thinking and creativity. Explore hands-on digital photography fundamentals to include: Adobe Photoshop, lighting, set design, studio configuration, camera operation, software interfaces, color management, photo editing, and compositing.

Entrepreneurship (74281)

UC "G" Credit | Mission College Credit

Students will learn what it takes to be an entrepreneur, including recognizing and evaluating a business opportunity. Students will expand their critical thinking, problem-solving, communication, and business skills through practice. Team and individual projects incorporate accounting, finance, marketing, operations, management, and understanding legal and economic environments. Students will develop and present a comprehensive business plan, including the capital required, the return on investment desired, and the potential for profit. The curriculum is designed to help students explore entrepreneurship as a career pathway and provide a realistic framework for starting a new business.

Entrepreneurial Marketing (74282)

UC "G" Credit | Mission College Credit

Students will understand the fundamentals of marketing and its importance to small businesses. This class focuses on essential ideas, including identifying markets, the 4 P's (product, price, place & promotion), ethical practices, and developing a marketing plan. The class will include career exploration and retail sales concepts, business presentations, business management, and political influences. Students will need to follow oral and written directions, work well in groups, and demonstrate good work habits to succeed in the course.

For more information about MVRP and our programs go to www.mvrop.org